

MARCELA V. PARADA CONTZEN

CONTACT INFORMATION

FULL NAME: Marcela Verónica Parada Contzen
 ADDRESS: Instituto de Economía
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RESEARCH INTERESTS

Labor Economics, Economics of Risk and Uncertainty, Health Economics, Applied Microeconomics.

EDUCATION

- Aug 2012 – Dec 2016 **The University of North Carolina at Chapel Hill**
 Ph.D. in ECONOMICS
 Dissertation Title: “Individual Risk Aversion Through the Life Cycle”
 Dissertation Advisor: Donna Gilleskie
 Dissertation Committee: Jane Cooley Fruehwirth,
 David Guilkey,
 Klara Peter,
 Tiago Pires,
 Helen Tauchen.
- Aug 2012 – May 2015 **The University of North Carolina at Chapel Hill**
 M.SC. IN ECONOMICS
 Master thesis: “The Effect of Risk Aversion on Wages”
- Mar 2006 – Dec 2010 **Universidad de Concepción, Chile**
 BUSINESS ENGINEER (Ingeniería Comercial)
 Senior thesis: “The Value of A Statistical Life: An Application for Chile”
 Graduated with honors: Summa cum laude
 Ranked: 1 of 118 students
- Mar 2006 – Dec 2009 **Universidad de Concepción, Chile**
 B.SC. IN ECONOMICS (Licenciatura en Cs. Económicas)
 Highest ranked student, Cohort 2006–2009

HONORS AND AWARDS

GRADUATE STUDENT TRANSPORTATION GRANT AWARD

Competitive award to assist graduate students with transportation costs necessary for travel to an academic conference to present their research. Funded by The Graduate School at The University of North Carolina at Chapel Hill. Sept. 2016.

THE GRADUATE SCHOOL FELLOWSHIP, UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL
 For Graduate Studies in Economics. May 2016.

HONORED GRADUATE STUDENT AT UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

Awarded in 2013, 2014, 2015, and 2016 at the 15th, 16th, 17th, and 18th Annual Graduate Student Recognition Celebration.

GRADUATE AND PROFESSIONAL STUDENT FEDERATION TRAVEL AWARD

Competitive award to provide funding for conference travel funded by the Graduate and Professional Student Federation at University of North Carolina at Chapel Hill. Dec. 2015.

SUMMER SCHOOL FELLOWSHIP, BUREAU OF EDUCATION AND CULTURAL AFFAIRS, UNITED STATES DEPARTMENT OF STATE
Scholarship for Summer program at The University of Mississippi prior beginning the Ph.D. program in the United States. June 2012.

FULBRIGHT SCHOLARSHIP FOR PH.D. STUDIES IN THE U.S.

4-year scholarship by the Fulbright Commission, Chile. May 2012.

BECAS CHILE SCHOLARSHIP FOR PH.D. STUDIES

4-year scholarship awarded by the National Commission for Scientific and Technological Research, Chilean Government. Ranked 15 of 588 applicants (Top 3%). May 2012.

VALEDICTORIAN, UNIVERSIDAD DE CONCEPCIÓN

Class of 2010 at Commencement held in August of 2011.

UNIVERSIDAD DE CONCEPCIÓN SCHOLARSHIP (*declined*)

Scholarship for pursuing graduate level studies at Universidad de Concepción. May 2011.

LEADER OF THE FUTURE AWARD

Recognition awarded by the Iberoamerican Universities network Universia and by the Chilean newspaper *Estrategia* to selected young professionals in Chile. May 2011.

UNIVERSIDAD DE CONCEPCIÓN AWARD

Recognition awarded to the highest-ranked student of the graduating class of Universidad de Concepción, Chile. It is the highest distinction that the Universidad de Concepción can bestow on a graduate. May 2011.

TEACHING ASSISTANT SCHOLARSHIP

Awarded by the Economics Department, Universidad de Concepción. Awarded for the years 2008 to 2010.

PUBLISHED PAPERS

Parada-Contzen, Marcela, Juan Riquelme, and Felipe Vasquez (2013) "The Value of a Statistical Life in Chile," *Empirical Economics*, Vol. 45, No. 3, pp 1073-1087.

Parada-Contzen, Marcela and José Rigoberto Parada-Daza (2013) "Utility, Ethics, and Behavior," *Journal of Academic and Business Ethics*, Vol. 7. No. 1, pp 1-27.

Parada-Daza, José Rigoberto and **Marcela Parada-Contzen** (2009) "A Risk-Free Portfolio with Risky Assets," *International Research Journal of Finance and Economics*, Vol. 32, pp 188-195.

WORKING PAPERS

Parada-Contzen, Marcela (2017) “The Value of a Statistical Life for Risk Averse and Risk Seeking Individuals”. *Submitted*.

Parada-Contzen, Marcela and Felipe Vasquez (2017). “An analysis of economic incentives to encourage organ donations”. *Submitted*.

Parada-Contzen, Marcela (2017). “Risk Attitudes and the Gender Pay Gap in a Developing Country”. *Submitted*.

Parada-Contzen, Marcela (2017) “Default Behavior and Risk Aversion in Defined Contribution Retirement Systems”. *Submitted*.

Flanders, Sam, Nungsari, Melati and **Marcela Parada-Contzen** (2017) “Pricing and Incentives in Defined Contribution Retirement Systems”.

WORK IN PROGRESS

Parada-Contzen, Marcela (2017) “Measuring the benefits of the entry of a new firm in the Chilean Private Pension System” with Eddie Watkins.

Parada-Contzen, Marcela and Juan Riquelme (2015) “The Value of A Statistical Life in Absence of Panel Data: What can we do?”.

BOOKS AND CHAPTERS

(In Spanish) Parada-Daza, José Rigoberto and **Marcela Parada-Contzen** (2017) *Especulación y Mercados Financieros. Su concepción económica y alcances éticos*. Thomson Reuters.

(In Spanish) Lavados, H., Sapag, N., Berrios, R., Inostroza, E., Mena, F., **Parada Contzen, M.**, Bravo, K., Kries, L., Zapata, A., Duarte, J. (2012) “*Perspectivas sobre la Economía*”, Primera edición, Universidad San Sebastián Ediciones, Chile.

RESEARCH EXPERIENCE

(In Spanish) PRINCIPAL INVESTIGATOR. “Youth Electoral Participation and Characterization in the City of Concepcion, Chile”, conducted by Arborea Regional Research Group, Universidad San Sebastián, Chile (2012).

(In Spanish) PRINCIPAL INVESTIGATOR. “Juvenile Unemployment: a Regional Analysis”, conducted by Arborea Regional Research Group, Universidad San Sebastián, Chile (2011).

(In Spanish) CO-INVESTIGATOR. “Economic Evaluation of the Ruta de la Madera Industrial Road Concession, Concepción, Chile” conducted by the Universidad de Concepción (2011).

(In Spanish) RESEARCH ASSISTANT. “Measuring the Cost of Health Care at Regional Hospital in Concepción, Hospital Clínico Regional Dr. Guillermo Grant Benavente, Chile” conducted by Universidad de Chile and Universidad del Bío-Bío (2010).

TEACHING EXPERIENCE

(includes planned courses)

PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

- Professor. Econometrics I (Undergraduate). Class for Economics and Business majors. Mar-Jul 2018.

THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL, NC

- Graduate Teaching Assistant. Intermediate Microeconomics: Price and Distribution. Class for Economics and Business majors. Aug-Dec 2016.

UNIVERSIDAD SAN SEBASTIÁN, CHILE.

- Instructor Professor. Introduction to Microeconomics. Class for 1st year students of Business Engineering. Aug-Dec 2011.
- Instructor Professor. Seminar in Economics (Macroeconomics). Class for 5th year students of Business Engineering. Mar-July 2012.
- Instructor Professor. Microeconomics II. Class for 3rd year students of Business Engineering. Mar-July 2012.
- Instructor Professor. Macroeconomics II. Class for 4th year students of Business Engineering. Mar-July 2012.

UNIVERSIDAD DE CONCEPCIÓN, CHILE

- Teaching Assistant. Microeconomics II. Class for 2nd year students of the undergraduate program in economics and undergraduate program in business. Aug-Dec 2008-2010.
- Teaching Assistant. Macroeconomics II. Class for 3rd year students of the undergraduate program in economics and undergraduate program in business. Mar-July 2009.

PROFESSIONAL EXPERIENCE

LECTURER

- College of Economics and Management, Universidad San Sebastián, Chile (2011-2012).

Responsibilities included: to teach at an undergraduate level, to prepare syllabi and course materials, to coordinate work with teaching assistants, to prepare professional qualification exam for terminal students, participation in accreditation process of the University and the Business Engineering program, to write periodic opinion and technical articles for local newspaper, to assist promotion activities at the Business School (organization of seminars, admission activities, orientations for freshmen students, activities with high school students), among others.

RESEARCHER AND EXECUTIVE DIRECTOR

- Arborea Regional Research Group, Universidad San Sebastián, Chile (2011-2012).

Responsibilities included: to define research agenda, to coordinate research activities across the different schools that conformed the group (Business School, Industrial Engineering School, and Political Sciences), to prepare and present research projects, and to disseminate results to the local media, among others.

PRESENTATIONS

SEMINARIO DE INVESTIGACIÓN, Superintendencia de Pensiones. Santiago, Chile (Jan 4, 2018). Forthcoming.

SEMINARIO DE FINANZAS, Escuela de Negocios, Universidad Adolfo Ibañez. Santiago, Chile (Nov. 30, 2017).

22ND ANNUAL MEETING OF THE LATIN AMERICAN AND CARIBBEAN ECONOMIC ASSOCIATION (LACEA), Buenos Aires, Argentina (Nov. 8-11, 2017).

IZA/VOLKSWAGEN FOUNDATION WORKSHOP: PREFERENCES, PERSONALITY TRAITS AND THE LABOR MARKET. IZA Institute of Labor Economics and University of Bologna, Bertinoro, Italy (Oct. 6-7, 2017).

ENCUENTRO ANUAL DE LA SOCIEDAD DE ECONOMÍA DE CHILE (SECHI). Santa Cruz, Chile (Sept. 7-8, 2017).

SEMINARIO DE ECONOMÍA. Departamento de Economía, Universidad de Chile, Santiago, Chile (August 23, 2017).

CICLO DE SEMINARIOS DE ECONOMÍA. Departamento de Economía, Universidad Alberto Hurtado, Santiago, Chile (August 7, 2017).

SEMINARIO DE MICROECONOMÍA APLICADA UC. Instituto de Economía, Pontificia Universidad Católica de Chile, Chile (May 10, 2017).

SEMINARIO DE INVESTIGACIÓN EN ECONOMÍA Y FINANZAS. Departamento de Economía y Finanzas - Universidad del Bío Bío y Departamento de Economía - Universidad de Concepción, Concepción, Chile (April 24, 2017).

JOB MARKET SEMINAR. Instituto de Economía, Pontificia Universidad Católica de Chile, Chile (January 18, 2017).

86TH ANNUAL MEETING OF THE SOUTHERN ECONOMIC ASSOCIATION (SEA). Washington, DC (Nov. 19-21, 2016) - Paper Accepted.

GRADUATE STUDENTS APPLIED MICROECONOMICS SEMINAR. Department of Economics, University of North Carolina at Chapel Hill, Chapel Hill, NC (Spring 2014, Fall 2015, Spring 2016, Fall 2016).

ENCUENTRO ANUAL DE LA SOCIEDAD DE ECONOMÍA DE CHILE (SECHI). Viña del Mar, Chile (Sept. 1-2, 2016).

85TH ANNUAL MEETING OF THE SOUTHERN ECONOMIC ASSOCIATION (SEA). New Orleans, LA (Nov. 21-23, 2015).

JOURNALS REFEREED

Journal of Human Resources

COMPUTER SKILLS

ECONOMETRIC SOFTWARE: Stata, Limdep, SPSS, EViews.
LANGUAGES: Scilab, Matlab, Fortran, Latex.

LANGUAGES

SPANISH: Native
ENGLISH: Fluent

OTHERS

INTERNATIONAL EXAMS

- GRE General Exam (04/2011)
Verbal, Quantitative, and Analytical techniques.
- TOEFL iBT (04/2011)
- International Baccalaureate Exams for Diploma (11/2005)
Extended Essay on History of the Americas.
High Level Exams in Spanish Literature, World History, and English as foreign language (near-native level).
Psychology, Physics, and Mathematics (equivalent to college level exams).
- International General Certificate of Secondary Education (11/2003)
First Language Spanish and English as a Second Language.

OTHER INTERESTS

- Piano - Chess - Running - Biking - Volunteer and Social Work

REFERENCES

- DONNA GILLESKIE (chair) Professor of Economics
Department of Economics
107 Gardner Hall
UNC at Chapel Hill
Chapel Hill, NC
+1 919 966 5372
donna_gilleskie@unc.edu
- DAVID GUILKEY Distinguished Professor of Economics
Department of Economics
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Updated: November 27, 2017