
CLAUDIA MARTINEZ A.

Department of Economics, Pontificia Universidad Católica de Chile
Vicuna Mackenna 4860, Macul, Santiago, Chile

clmartineza@uc.cl

<https://sites.google.com/site/clpmartineza>

Education

PhD, Economics, University of Michigan, 2007

M.A., Economics, University of Michigan, 2004

M.A., Economics, University of Chile, 2000

Diploma in Philosophy, University Alberto Hurtado, 1999

BA Economics, University of Chile, 1999

Academic Appointments

2020-present: Full Professor, Department of Economics, Pontificia Universidad Católica de Chile

2014-2020: Associate Professor, Department of Economics, Pontificia Universidad Católica de Chile

2007- 2014: Assistant Professor, Department of Economics, University of Chile.

1999: Instructor Professor, Department of Economics, University of Chile

Research Affiliations

2021- present: Alternate Director, Millennium Nucleus “Intergenerational Mobility”

2009- present: Research Affiliate, Jameel Poverty Action Lab (J-PAL)

2005-2006: Research Fellow Inter-American Development Bank

2000-2002: Coordination of Economic Policies, Ministry of Finance, Chile

Departmental Service

2020-present: Graduate Programs Director, Department of Economics, Pontificia Universidad Católica de Chile

2019-2020: Director, Master of Applied Economics, Pontificia Universidad Católica de Chile

2015-2017: Social Science Ethics Review Committee, Pontificia Universidad Católica de Chile

Peer-reviewed Publications

(1) Home Alone Versus After-School Programs: The Effects of Adult Supervision on Child Academic Outcomes, with Marcela Perticar. *International Journal of Educational Research* 104 2020.

(2) Micro-Entrepreneurship Debt Level and Access to Credit: Short Term Impacts of a Financial Literacy Program, with Esteban Puentes. *The European Journal of Development Research*. Volume 30(4) 2018, pp 613-629

(3) The effects of micro entrepreneurship programs on labor market performance: Experimental evidence from Chile, with Esteban Puentes and Jaime Ruiz-Tagle. *AEJ Applied Economics* Vol 10, no 2 April, 2018 pp 101-124.

(4) Childcare Effects on Maternal Employment: Evidence from Chile, with Marcela Perticar. *Journal of Development Economics*. Volume 126-May 2017, pp. 127-137.

(5) The effects of financial aid and returns information in selective and less selective schools: Experimental evidence from Chile, with Matias Busso, Taryn Dinkelman and Dario Romero. *Labour Economics* Volume 45, April 2017, Pages 79–91

(6) Savings in Transnational Households: A Field Experiment among Migrants from El Salvador, with Nava Ashraf, Dean Yang and Diego Aycinena. *Review of Economics and Statistics*. Volume 97, Issue 2, May 2015 pp. 332-351.

(7) Investing in Schooling in Chile: The Role of Information about Financial Aid for Higher Education, with Taryn Dinkelman. *Review of Economics and Statistics*. Volume 96, Issue 2 - May 2014, pp.244-257.

(8) Response of Tax Credit Claims to Tax Enforcement: Evidence from a Quasi-Experiment in Chile, with Claudio Agostini. *Fiscal Studies*. Vol. 35, no. 1, pp. 41–65. 2014

(9) Intrahousehold Allocation and Bargaining Power: Evidence from Chile, *Economic Development and Cultural Change*. Vol. 61, No. 3, pp. 577-605. April 2013

(10) Voluntary Savings, Financial Behavior and Pension Finance Literacy: Evidence from Chile, with Oscar Landerretche M. *Journal of Pension Economics and Finance*, 12 (3) : 251–297, July 2013.

(11) Equidad Tributaria Horizontal en el Impuesto al Ingreso en Chile, with Claudio Agostini and Barbara Flores. *Cepal Review*, No. 108, December, 2012.

(12) Structural Change in Labor Demand, con Gustavo Morales and Rodrigo Valdés, *Economía Chilena*, 2001

Other writing

(1) The Effect of an IRS Enforcement Letter on Diesel Tax Credits Claimed, with Claudio Agostini, Proceedings of the 104rd Annual Conference on Taxation, New Orleans, November 2011

(2) Tax Exemptions in Chile's Income Tax, with Claudio Agostini and Bárbara Flores, Proceedings of the 103rd Annual Conference on Taxation, Chicago, November 2010.

(3) Corporate Tax Minimization and the Effectiveness of Investment Incentives, with Estelle Dauchy. *State Tax Notes*, Vol. 47, No. 13, March 31, 2008.

(4) Remittances and Poverty in Migrant's Home Areas: Evidence from the Philippines, with Dean Yang, in Caglar Ozden and Maurice Schiff, eds, *International Migration, Remittances and the Brain Drain*, World Bank, 2005, pp 81-121.

Work in Progress

Reducing Parent-School Information Gaps and Improving Education Outcomes: Evidence from High-Frequency Text Messages, with Samuel Berlinski, Matias Busso and Taryn Dinkelman (submitted)

Better Strategies for Saving More: Evidence from Four Impact Evaluations in Chile, with Abhijit Banerjee and Esteban Puentes

Sociomeotional Skills Development in Highly Violent Contexts: Measurements and Impacts, with Lelys Dinarte and Pablo Egaña del Sol (submitted)

School Schedule and Female Labor Market Outcomes, with Marcela Perticará

Soft skills vs business skills for microentrepreneurs, with Ryan Cooper, Edgard Kausel, Esteban Puentes and Jaime Ruiz-Tagle.

Disability Employment Quota in Chile, with Suzanne Duryea and Raimundo Smith

Manipulation and Targeting, with Andrea Repetto and Rodrigo Valdes

Disability and labor market history, with Marcela Perticará

Career Counseling and Postsecondary Student Retention, with Barbara Flores and Ricardo Paredes

Business Training Plus for women-led SME growth: Evidence from a field experiment in Peru, with Martin Valdivia

Worker, Seller, Manager, Driver: Experimental Evidence on What Training Can Do for Small Entrepreneurs, with Claudio Bravo-Ortega and Tomas Rau

The Impact of Remittance Fees on Remittance Flows: Evidence from a Field Experiment Among Salvadoran Migrants, with Diego Aycinena and Dean Yang

Permanent Working Papers

Teenage Pregnancy and Educational Expectations, with Taryn Dinkelman and Paula Repetto

Micro-Entrepreneurship Training and Assets Transfers: Short Term Impacts on the Poor, with Esteban Puentes and Jaime Ruiz-Tagle. Documentos de Trabajo, Departamento de Economía, Universidad de Chile Vol. 380, pp.1-54, March 2013

Conocimiento del sistema de pensiones en Chile, with Claudia Sahn. Documento de Trabajo n°296, Departamento de Economía, Universidad de Chile. July, 2009

Efecto de una mayor cobertura de salas cuna en la participación laboral femenina: evidencia de Chile, with Jenny Encina. Documento de Trabajo n°303. Departamento de Economía, Universidad de Chile. November 2009.

Trabajadores por Cuenta Propia ¿Quiénes son? ¿De dónde vienen? ¿Para dónde van?, with Esteban Puentes, Sebastián Cea and María Ignacia Contreras. Documento de Trabajo n°308. Departamento de Economía, Universidad de Chile. December 2009.

Policy Papers

Diagnóstico y propuestas para la reactivación del mercado laboral en Chile, Team. Centro UC Políticas Públicas.
<https://politicaspUBLICAS.uc.cl/publicacion/serie-temas-de-la-agenda/diagnostico-y-propuestas-para-la-reactivacion-del-mercado-laboral-en-chile/>. August 2020

Propuestas de apoyo económico para los trabajadores informales vulnerables durante la emergencia Covid-19. [https://politicaspUBLICAS.uc.cl/publicacion/serie-](https://politicaspUBLICAS.uc.cl/publicacion/serie-temas-de-la-agenda/propuestas-de-apoyo-economico-para-los-trabajadores-informales-vulnerables-durante-la-emergencia-covid-19/)

temas-de-la-agenda/propuestas-de-apoyo-economico-para-los-trabajadores-informales-vulnerables-durante-la-emergencia-del-covid-19/ May 2020.

Major Grants

Millennium Nucleus “Intergenerational Mobility” (alternate director)

Fondecyt, 2020-2022 “Disability and Labor Market” (with Marcela Perticara)

Fondecyt, 2017-2019 “The effects of longer school days and childcare on student and mother outcomes” (with Marcela Perticara)

Spencer Foundation 2015-2016 “Leveraging school-generating data to improve parent-school communication and schooling outcomes” (with Samuel Berlinski, Matias Busso and Taryn Dinkelman)

Fondecyt, 2014-2016 “Financial Inclusion: Experimental Evidence in Chile”

Post-Primary Education Initiative, J-PAL, 2013-2015 (with Matias Busso and Taryn Dinkelman)

Microsavings and Payments Innovation Initiative (MPII) at Yale University, 2012-2014 (with Abhijit Banerjee and Esteban Puentes)

IEP, 2011 “Promoting Formal Saving Among the Poorest: Impact Evaluation” (with Abhijit Banerjee and Esteban Puentes)

IDRC, 2011-2015 “Multi-donor Research Platform on Social Protection, Financial Inclusion and Information and Communication Technologies”

3ie, 2010-2013 “Micro Entrepreneurship Support Program in Chile: Impact Evaluation” (with Esteban Puentes and Jaime Ruiz-Tagle)

Vicerrectora de Investigacion y Desarrollo, University of Chile, 2010 “Daycare Availability and Female Labor Participation” (with Patricia Medrano)

Inter-American Development Bank, 2009-2010 “Investing in Secondary Education in Chile” (with Taryn Dinkelman and Claudia Peirano)

PIERI, 2009-2010 “Teenage Pregnancy and educational Expectations”, (with Taryn Dinkelman and Paula Repetto)

Inter-American Development Bank, 2009-2010 “Financial Innovations to Stimulate Remittances and Savings: Follow-up Survey” (with Nava Ashraf, Diego Aycinena, and Dean Yang)

John D. and Catherine T. MacArthur Foundation, 2007-2008 “Financial

Innovations to Stimulate Remittances and Savings” (with Nava Ashraf, Diego Aycinena, and Dean Yang)

Inter-American Development Bank, 2007-2008 “Financial Innovations to Stimulate Remittances and Savings” (with Nava Ashraf, Diego Aycinena, and Dean Yang)

Multilateral Investment Fund, 2007-2008 “Financial Innovations to Stimulate Remittances and Savings” (with Nava Ashraf, Diego Aycinena, and Dean Yang)

Academic Distinctions and awards

Mario Henrique Simonsen Lecture (Invited keynote), Latin American Chapter of the Econometric Society, delivered in the LACEA-LAMES Conference, Puebla, Mexico, November 2019

Best Economics Paper Award, School of Business and Economics, Universidad de Chile, 2014

Rackham One-Term Dissertation Fellowship, University of Michigan, 2007

Summer School Bureau for Research and Economic Analysis of Development Fellowship, 2005

Summer Research Fellowship, Departments of Economics, University of Michigan, 2003-2004

Fulbright Fellowship, 2002-2004

International Center Fellowship, University of Michigan, 2002-2003

Summer School fellowship. University of Göttingen, Germany, 2001

Best Graduate, M.A. Economics, University of Chile, 2000

Best Graduate, B.A. Economics, University of Chile, 2000

Fellowship for M.A. Economics, Department of Economics, University of Chile, 1998-1999

Teaching awards

Best Teacher from the Department of Economics, Students’ Award, UC 2021

Teaching Excellence Award (undergraduate), Instituto de Economía, UC, Spring, 2019

Teaching Excellence Award (undergraduate), Instituto de Economía, UC, Spring, 2018

Best Undergraduate teacher from the Department of Economics, University of Chile. Spring 2013, Spring 2008.

Best Teacher, Master in Public Policy, Department of Economics, University of Chile, 2011.

Courses Taught

1. Labor Economics (team), undergraduate, Pontificia Universidad Católica de Chile. 2020-1
2. *Economics of Social Policies*, graduate, Pontificia Universidad Católica de Chile (2015-21); Master in Economics, Universidad Alberto Hurtado (2002), BA, University of Chile (2000)
3. *Microeconomics I*, BA, University of Chile, (1999-2000, 2012); Pontificia Universidad Católica de Chile (2015-21)
4. *Evidence and Public Policies*, Diploma in Impact Evaluation and Public Policies, Pontificia Universidad Católica de Chile (2016-19)
5. *Economics of Social Policies*, Pontificia Universidad Católica de Chile, undergraduate (2015)
6. *Economic Development*, BA, University of Chile (2007-2008, 2013-2014)
7. *Public Finance*, BA, University of Chile (2008, 2010, 2012-2014); Master in Economics, University of Chile (2010-2014)
8. *Public Expenditure and Public Revenue* (team), Master in Public Policies, University of Chile (2007-2013)
9. *Evaluation of Social Policies*, J-PAL Executive Education course (Spanish Version) (2009-2011)
10. *Impact Evaluation with Experiments* (team), BA, University of Chile, (2011)
11. *Introduction to Macroeconomics*, BA, University of Chile (2001)

Other Professional Activities

2020 Member, Ministry of Social Development COVID Subsidy Committee (Panel de Expertos para el análisis sobre la cobertura e impacto del Ingreso Familiar de Emergencia de la Ley N° 21.230 y su relación con otras iniciativas creadas en razón de la pandemia provocada por Covid-19)

2020	Member, Committee to Advise the Minister of Finance on COVID Government Response
2020-21	Member, Ministry of Social Development Targeting Instrument Committee (Panel de Expertos para Mejoras al Instrumento de Focalización del Registro Social de Hogares)
2020-21	Member, Tax Reform Committee (Comisión tributaria para el Crecimiento y la Equidad), Ministry of Finance

Other Academic Activities

Vice President, Chilean Economic Association 2022-24

Member of Board of Directors, Chilean Economic Association 2020-2021

Member of LACEA Executive Committee 2014-2017

Member Consejo Sociedad Civil SBIF 2016-2019

Member: LACEA, Sociedad de Economía de Chile

Mentor in WELAC (Women Economist in LAC (2019 and 2021)

Referee: *American Economic Review, Economic Development and Cultural Change, Quarterly Journal of Economics, Review of Economics and Statistics, JEEA, World Development, Journal of Development Economics, Journal of Human Resources, Journal of Research on Educational Effectiveness, Nature Human Behaviour.*

Conference Organization: Chilean Development Workshop 2013-2019

Selection Committee Impact Evaluation Network 2017

Scientific Committee 2019 Ridge May Forum, Workshop on Poverty and Inequality.

Associate Editor, International Tax and Public Finance, 2019-

Community Engagement

President Fundación Expreso (www.expresochile.cl)

Invited Academic Presentations

- 2021: SECHI, RIDGE-Behavioral Insight Network, IPA, NEUDC, PUC Chile

- 2019: IZA Workshop, RIDGE-Public Policy, DIPRES-Chile, LACEA, Soc.Políticas Públicas Chile
- 2018: IIC-IADB, PUC-Chile, CEA-UChile, FEN-UChile, USACH
- 2017: University of Chile, UDP, LACEA, SECHI
- 2016: IPA Research Gathering on Financial Inclusion (Yale), SECHI, UAH-Chile, IADB
- 2015: Universidad de Montevideo, NIP Uruguay; FGV- Sao Paulo, PUC-Rio, Universidad Nacional de La Plata
- 2014: PUC-Chile, NEUDC, Dartmouth College
- 2013: IPA Conference (Lima), Universidad Alberto Hurtado.
- 2012: USACH, CEA, NEUDC, Universidad Diego Portales, PUC-Chile
- 2011: 3ie Conference (Mexico), SECHI, LACEA, USACH, IADB
- 2010: Catholic University of Chile; University Alberto Hurtado; Universidad Adolfo Ibañez; Universidad Diego Portales; WPEG; SECHI; LACEA Impact Evaluation Network; University of Chile
- 2009: NEUDC; Centro de Microdatos; Department of Economics, University of Chile; Universidad Adolfo Ibañez; Jpal-Latam.
- 2008: Chilean Economic Society
- 2007: NTA Meeting, Columbus, Ohio; LACEA, Bogota; University of Chile, Catholic University of Chile and University Alberto Hurtado
- 2006: Public Finance Seminar, University of Michigan; Research Department, Inter-American Development Bank.
- 2005: LACEA, Paris
- 2000: Chilean Economic Society

Non Academic Presentations (selected)

- 2021: Comment of Presidential Candidate Kast Economic Program (<https://www.youtube.com/watch?v=kFc1x-HQU1I>)
- 2021: Crecimiento Económico en Chile: Claves para la Recuperación, CLAPES UC
- 2021: Comments to “Perpectivas Económicas Globales”, CLAPES UC-WB
- 2020: Congress of Chile, Committee to Advise the Minister of Finance on COVID Government Response

January, 2022